



Media Release
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USANA HEALTH SCIENCES AND SONY ERICSSON WTA TOUR ANNOUNCE LANDMARK AGREEMENT

For first time in professional tennis history, vitamin manufacturer to supply players with products guaranteed for purity

USANA Health Sciences Inc. (NASDAQ: USNA), a leading global vitamin and health supplement manufacturer, and the Sony Ericsson WTA Tour, the world's leading global sport for women, have announced the signing of a landmark agreement that will provide Tour players with vitamins and health supplements that are backed by an "athlete guarantee" of purity from any substances prohibited by the World Anti-Doping Agency ("WADA").

Under the terms of the agreement, which runs through to the end of 2009, all Sony Ericsson WTA Tour player members who wish to participate will be supplied with USANA vitamin and supplement products. USANA products will help ensure that players who wish to take vitamins and/or supplements are able to maintain the optimal health and fitness required to compete at the professional level, without fear of violating the rigorous WADA standards to which the Tour adheres.

Each player who participates in the program will be eligible to sign an "Athlete Guarantee Agreement" with USANA under which USANA shall pay the player twice her prize money earnings from the prior year, up to \$1,000,000, should the player test positive for a substance prohibited by WADA due to her use of USANA products. Additionally, as part of its purity guarantee, USANA has warranted to the Tour that products supplied as part of the player program do not contain any prohibited substances, and will indemnify the Tour in the event of any breach of this warranty. As part of the deal, USANA shall become the Official Health Supplement Supplier of the Sony Ericsson WTA Tour.

"USANA is a leading vitamin and health supplement manufacturer with fantastic products," said Larry Scott, CEO of the Sony Ericsson WTA Tour. "The Tour has for many years sought a manufacturer that could meet our tough standards in this essential area. Up until now, the inability of our players to take vitamins and health supplements without fear of accidentally ingesting a prohibited substance has been a real issue. In USANA, the Tour has found a manufacturer that can not only meet the Tour's and WADA's rigorous anti-doping standards, but one that is willing to back it up with both athlete and Tour guarantees. This is fantastic news for players, and a critically important step forward in ensuring player health while maintaining the strict anti-doping standards that are necessary to continue to ensure that women's tennis remains a clean sport."

“One of USANA’s primary goals, since the beginning, has been to afford people around the globe the opportunity of attaining true optimal health,” said Dave Wentz, President of USANA Health Sciences. “For over a decade, world renowned athletes have trusted their health to USANA. And today, we are proud to align ourselves with the elite competitors of the Sony Ericsson WTA Tour—united in a joint effort to provide pure, high-quality supplementation for the health of athletes today, and ensuring a focus of long-term health for the athletes of tomorrow.”

“USANA Health Science’s tradition of assisting athletes maintain the physical well-being needed to compete at the highest level of their sport, is well established internationally and in Australia,” said Gill Stapleton, USANA ANZ Spokesperson.

“In Australia, USANA ANZ has supported Australian athletes such as Kayaker, Clint Robinson and Mogul Skier Manuela Berchtold, through the provision of USANA’s quality nutritional supplements and skin care product range, Sensé. This year, Manuela competed at the 2006 Turin Olympic Winter Games and finished 14th, a fantastic achievement for a determined and focused Australian,” continued Ms Stapleton.

“In Australia we welcome the news that USANA Health Sciences has joined with the Sony Ericsson WTA Tour to make available the highest quality nutritional products for elite women tennis players and we look forward to assisting when the Tour comes down under,” concluded Gill Stapleton.

“The physical demands on professional tennis players today are greater than ever,” said Justine Henin-Hardenne, five time Grand Slam champion and current Sony Ericsson WTA Tour World No. 3. “Vitamins are very important for player health and fitness, and as a player I want to make sure that whatever I put in my body is free of any prohibited substances. Any assurances that players are able to receive from vitamin companies that their products are pure is really great.”

ABOUT USANA HEALTH SCIENCES, INC.

USANA develops and manufactures high quality nutritionals, personal care, and weight management products that are sold directly to Preferred Customers and Associates throughout the United States, Canada, Australia, New Zealand, Hong Kong, Japan, Taiwan, South Korea, Singapore, Mexico, the Netherlands, and the United Kingdom. More information on USANA can be found at <http://www.usanahealthsciences.com>.

ABOUT SONY ERICSSON WTA TOUR

The Sony Ericsson WTA Tour is the world’s largest premier professional sport for women with more than 1,300 players representing 75 nations competing for \$60 million in prize money at the Tour’s 63 events in 35 countries. More than 4.5 million people attended women’s tennis events in 2005 with millions more watching events on television networks around the world. The Sony Ericsson WTA Tour season concludes with the Sony Ericsson Championships at Madrid Arena in Madrid, Spain, November 7-12, 2006. Further information on the Tour can be found on the Internet at www.sonyericssonwtatour.com.